

THE BIGGAR INDEPENDENT PRINTERS



The Independent Printers

publishers of The Independent

122 Main Street

P. O. Box 40, Biggar, Saskatchewan



The Independent Printers

Phone: (306) 948-3344 or 1-800-213-8016

Fax: (306) 948-2133

e-mail: tip@sasktel.net

web site: www.biggarindependent.ca

Full Page...(reg. \$919.80).....**\$806.40**

(1260 lines -64¢ per agate line) (15 inch x 10.25 inch)

Half Page...(reg. \$474.50).....**\$422.50**

(650 lines -65¢ per agate line) (10.25 inch x 7.25 inch)

1/3 Page...(reg. \$321.20).....**\$294.80**

(440 lines - 67¢ per agate line)(10.5 inch x 5 inch)

Quarter Page..(reg. \$229.95)....**\$217.35**

(315 lines - 69¢ per agate line) (5 inch x 7.25 inch)

1/8 Page...(2 column x 6").....**\$120.96**

(84 agates x 2 col. x 72¢) 6 inch x 3.5 inch

Display Ad Rate

73¢ per agate line,
1-1/2" column width, (9.5 picas)

Display Classified

Local OR national, any size, per line

73¢

• Special Features •

Flyer... 7¢ per insert up to 20 grams;

.09¢, 20 - 50 grams; 12¢, over 50 grams

BUSINESS & PROFESSIONAL.....\$3.10

per inch per week (reg. \$10.08) ...pre-paid, billed every six months

WRAP ADS... \$1,500 per week (two weeks notice)

FRONT page advertising space,

2 column x 2 inches.....**\$100/week/26 weeks**

Classified Advertising

25 words or less.....**\$15.00/week**

• **\$30.00** for 3 weeks •

Over 25 words.....**25¢** per word

Obituaries...(limit 300 words)..... **\$70.00**

with black & white photo.....**\$75.00**

with colour photo.....**\$95.00**

'Happy' display ads (*birthdays, birth announcements, anniversaries, engagements, weddings, greetings, etc....*)

...Price is determined on size.

BOLD type \$2.00

Italic type \$2.00

Administration Charges \$5.00

Prices DO NOT Include G.S.T.

Please add 5% to prices

Deadline for advertising, classified, and/or news copy is:

Monday -- 5:00 p.m.

(published every Thursday)

Readership: 5000

Contact:

Urla Tyler, Advertising Consultant

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Fax: (306) 948-2133

E-mail: tip@sasktel.net



...effective October 1, 2014