

# THE BIGGAR INDEPENDENT PRINTERS



The Independent Printers

**publishers of The Independent**

122 Main Street

P. O. Box 40, Biggar, Saskatchewan



The Independent Printers

**Phone: (306) 948-3344 or 1-800-213-8016**

**Fax: (306) 948-2133**

**e-mail: tip@sasktel.net**

**web site: www.biggarindependent.ca**

**Full Page...**(reg. \$907.20).....**\$793.80**  
(1260 lines -63¢ per agate line)

**Half Page...**(reg. \$468.00).....**\$416.00**  
(650 lines -64¢ per agate line)

**1/3 Page...**(reg. \$316.80).....**\$290.40**  
(440 lines - 66¢ per agate line)

**Quarter Page..**(reg. \$226.80)....**\$214.20**  
(315 lines - 68¢ per agate line)

**1/8 Page...**(2 column x 6").....**\$120.96**  
(84 agates x 2 col. x 72¢)

## Display Ad Rate

**72¢** per agate line,  
1-1/2" column width, (9.5 picas)

## Display Classified

Local OR national, any size, per line

**72¢**

## • Special Features •

**Flyer...** 7¢ per insert up to 20 grams;  
9¢, 20 - 50 grams; 12¢, over 50 grams

**BUSINESS & PROFESSIONAL.....\$3.10**  
per inch per week (reg. \$9.94) ...pre-paid, billed every six months

**WRAP ADS... \$1,500 per week (two weeks notice)**

**FRONT page advertising space,**  
2 column x 2 inches.....**\$100/week/26 weeks**

## Classified Advertising

25 words or less.....**\$13.00/week**

• **\$26.00** for 3 weeks •

Over 25 words.....**25¢ per word**

Obituaries...(limit 300 words)..... **\$65.00**

with black & white photo.....**\$70.00**

with colour photo.....**\$90.00**

Birth Announcements..... **\$35.00**

with black & white photo.....**\$45.00**

with colour photo.....**\$65.00**

'Happy' display ads (birthdays, anniversaries,  
engagements,weddings, 1 col x4").....**\$40.00**

with black & white photo.....**\$45.00**

with colour photo.....**\$70.00**

## Prices DO NOT Include G.S.T.

Please add 5% to prices

**Deadline** for advertising,  
classified, and/or news copy is:

**Monday -- 5:00 p.m.**  
(published every Thursday)

Contact:

**Urla Tyler, Advertising Consultant**

**(306) 948-3344 or 1-800-213-8016**

**Fax: (306) 948-2133**

**E-mail: tip@sasktel.net**



...effective October 1, 2014